



## Headshots Wardrobe

Here are our tips and wardrobe advice when it comes to what to wear / what not to wear for your Headshots / Portraits shoot:

### COLOUR:

- Try to avoid black or charcoal as it shows up lint and dust quite easily
- Avoid white as it is quite reflective, especially if we'll be shooting outside
- Colourblocking is quite effective, especially if your brand colours are bright and vibrant
- If you have any specific brand colours, bring those along with you

### PRINTS:

- Avoid big, bold prints (unless it's part of your business ethos / a key part of the personality that you want to show your audience) - they can be overwhelming and distracting.
- Stripes work as do small-scale prints

### OPTIONS:

- Bring options and changes with you so that we can add some variety to the images

### BE YOU:

Above all, make sure that the clothes you select represent your brand and showcase your personality!

